

CO-LOCATED WITH THE MEGA 8TH NIA EXPO 2026

AgDFS EXPO

AGRICULTURAL DIGITAL FINANCIAL SERVICES

EXHIBITOR INFORMATION PACK

Everything you need to know about exhibiting at Nigeria's premier Agricultural Digital Financial Services Exhibition.

Event	AgDFS Expo 2026 — Agricultural Digital Financial Services Exhibition
Date	17 – 19 November 2026
Venue	Abuja Trade and Conference Centre, KM 8 Umaru Musa Yar'Adua Road, Lugbe, FCT
Exhibition Hours	Day 1: 9:00am–5:00pm Day 2: 9:00am–4:00pm Day 3: 9:00am–1:00pm
Exhibitor Enquiries	exhibits@agdfsexpo.com 0907-040-2015
Website	www.agdfsexpo.com/#exhibitors

1,000+

TARGETED DELEGATES

500+

FARMER & COOPERATIVE
ATTENDEES

3

DAYS OF EXHIBITION

5

STAND PACKAGE TIERS

WHY EXHIBIT AT AGDFS EXPO 2026?

AgDFS Expo 2026 is the only event in Nigeria — and one of the few in West Africa — dedicated to connecting digital financial services with agriculture, bringing together the institutions, businesses and people shaping the future of agricultural finance.

As an exhibitor, your organisation gains direct access to a concentrated audience of stakeholders who can become customers, partners, investors and strategic collaborators. Meet farmers seeking finance, agribusinesses looking for financial partners, government officials shaping policy, development organisations deploying capital, investors exploring agri-finance opportunities, and leaders from microfinance banks, commercial banks, pension and insurance companies, fintechs and other financial service providers.

AgDFS Expo creates a unique environment to showcase your solutions, generate leads, build strategic partnerships, engage decision-makers and position your organisation at the forefront of Nigeria's agricultural finance transformation.

— 1,000+ targeted delegates over 3 days

Every delegate has a specific interest in agricultural finance — not a general trade fair audience.

— 500+ farmer and cooperative attendees

Direct access to your end users — farmers who have never had the chance to engage with formal financial products face-to-face.

— Exhibiting organisations

Be seen alongside Nigeria's leading banks, insurers, fintechs, Pension Funds Administrators/Accredited Pension Agents and development organisations.

— Media coverage

Agricultural media coverage of the event means your brand appears in post-event reporting.

— Co-location with NIAEXPO

Access to the broader Nigerian International Agricultural Expo audience — thousands of additional agricultural professionals on the same site.

EXHIBITION STAND PACKAGES

AgDFS Expo offers five stand packages designed to serve the full range of exhibitors — from early-stage fintech startups to insurance, microfinance banks, commercial banks, pension providers and multinational organisations. All packages include standard shell scheme construction, fascia board with organisation name and power supply.

PLATINUM STAND 36 sqm ₦5,000,000	GOLD STAND 27 sqm ₦3,000,000	SILVER STAND 18 sqm ₦1,500,000	STANDARD STAND 9 sqm ₦800,000	STARTUP STAND Under 5 years ₦300,000
36 sqm premium floor space Fully fitted custom-build stand (included in price) Logo on main stage backdrop and all event signage 1 × 30-minute conference speaking slot (Track of choice) Social media feature — 5 dedicated posts pre and during event	27 sqm premium floor space Shell scheme stand with branding Logo on event website and programme 1 × 20-minute conference speaking slot Social media feature — 3 dedicated posts	18 sqm floor space Shell scheme stand with fascia name board Logo on event website 1 × 10-minute product showcase slot at Farmer Zone Social media mention — 1 dedicated post	9 sqm floor space Shell scheme stand with fascia name board and basic fittings Logo on event website	4 sqm shared innovation space — AgriFintech Startup Corner 5-minute pitch opportunity at the AgriFintech Startup Showcase

FARMER ZONE ENGAGEMENT

The Farmer Zone is a dedicated area where farmers can directly engage with financial products. Organisations can book a Farmer Zone Booth — a simplified, farmer-friendly display station staffed by your team, with translation support available.

Farmer Zone Booth (1 day)	Farmer Zone Booth (2 days)	Financial Literacy Workshop Sponsor
₦180,000 BEST FOR Banks running on-site loan applications, insurers signing up policyholders, mobile money operators demonstrating USSD products.	₦240,000 BEST FOR Same as above — recommended for maximum farmer reach.	₦300,000 BEST FOR Sponsor one of the 8 free financial literacy workshops. Your brand opens and closes the session. Materials branded.

EXHIBITOR SERVICES & LOGISTICS

Service	Standard	Available Upgrade
Stand construction	Shell scheme (walls, carpet, fascia board, 1 table, 2 chairs)	Custom-build options — contact exhibitions team for quote
Power supply	2 × 13-amp sockets per stand. Larger power on request.	Additional power points: ₦5,000 per socket
Cleaning	Daily overnight cleaning of all stand areas included	Enhanced intra-day cleaning: ₦15,000/day
Setup days	1 setup day before the event opens (no charge)	Early access (2 days before): ₦20,000 per day

BOOK YOUR STAND

How to Reserve Your Exhibition Space

1

Download the Exhibitor Booking Form at www.agdfsexpo.com/exhibit or email exhibits@agdfsexpo.com.

2

Complete and return the form with your preferred stand package and location preferences.

3

Our team confirms availability and issues a proforma invoice within 24 hours.

4

Receive your full exhibitor kit with setup instructions, badge allocation, and event details.

Contact Our Exhibitions Team

EMAIL
exhibits@agdfsexpo.com

PHONE / WHATSAPP
0907-040-2015

WEBSITE
www.agdfsexpo.com/#exhibitors

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