

AgDFS EXPO

AGRICULTURAL DIGITAL FINANCIAL SERVICES

Abuja Trade and Conference Centre
KM 8 Umaru Musa Yar'Adua Road, Lugbe, FCT

SPONSORSHIP OPPORTUNITIES

"Position your brand at the centre of Nigeria's agricultural finance transformation."

1,000+

TARGETED DELEGATES

500+

FARMERS AND AGRIPRENEURS

4

SPONSORSHIP TIERS

36M

NIGERIAN FARMING HOUSEHOLDS

WHY SPONSOR Why Sponsor AgDFS Expo 2026?

AgDFS Expo 2026 is Nigeria's first dedicated exhibition connecting the agricultural sector with financial services, addressing the persistent gap in access to affordable finance for farmers and agribusinesses. With over 36 million farming households contributing approximately 24% of Nigeria's GDP, agriculture is vital to the nation's economy — yet many farmers still lack access to credit, insurance, savings, pensions, digital payments, and investment. AgDFS Expo brings together farmers, agribusinesses, financial institutions, fintechs, insurers, pension providers, investors, government and development partners to drive practical solutions. Sponsoring AgDFS Expo lets your organisation strengthen brand visibility, connect with key decision-makers, showcase your solutions, and position your brand as a leader in agricultural finance and financial inclusion.

01

Brand leadership in agri-finance

Position your organisation as a leader at the fastest-growing intersection in Nigerian financial services.

02

1,000+ decision-makers

Reach bank MDs, insurance CEOs, pension execs, fintech founders, government and investor principals.

03

National media coverage

AgDFS Expo generates agricultural media coverage, extending your brand to a national audience.

04

Direct farmer engagement

500+ farmers and agripreneur delegates engage directly with your brand — your actual customers.

05

National development alignment

Aligns with CBN, FMARD, PENCOM and UN SDG agendas — a demonstrable ESG commitment.

06

B2B deal facilitation

Sponsorship tiers include B2B matchmaking slots for direct access to target partnerships.

07

Content authority

Speaking slots position your team as thought leaders in front of a high-quality peer audience.

08

Competitive differentiation

Category-exclusive sponsorship prevents direct competitors from matching your visibility.

Your brand reaches bank MDs, insurance CEOs, Pension Funds Administrators/Accredited Pension Agents execs, fintech founders, government officials, development organisation country directors, and investor principals — in one room.



Scan: agdfsexpo.com

PLATINUM

₦10,000,000

Category exclusivity

- Strategic Partner designation
- 54 sqm premium stand
- High-level panel slot
- No direct sector competitor at Gold+
- 6 dedicated social posts

GOLD

₦7,500,000

Presenting Partner

- Official Gold Sponsor billing
- 36 sqm well-located stand
- 30-min speaking slot
- Priority booth selection
- 4 dedicated social posts

SILVER

₦5,000,000

Max 6 sponsors

- Formal Silver recognition
- 27 sqm shell-scheme stand
- 20-min speaking/panel slot
- Key collateral logo placement
- 4 dedicated social posts

BRONZE

₦4,000,000

Entry-level tier

- Formal sponsor recognition
- 27 sqm shell-scheme stand
- 20-min speaking/panel slot
- Standard website logo
- 2 dedicated social posts

All tiers include email-campaign mentions and acknowledgment in event announcements and on-screen visuals. Targeted single-element packages are also available for organisations seeking focused visibility on specific touchpoints:

Lanyard and Badge Sponsor

₦3,000,000

Your branded lanyard on every delegate for 2 days — the highest-visibility item at the event.

Conference Track Sponsor

₦2,000,000 / track

Naming rights for one of 3 conference tracks, plus branded water and notepads in the room.

Farmer Zone Sponsor

₦1,500,000

Exclusive sponsorship of the Farmer Zone, with signage and a welcome slot at each workshop.

Wi-Fi Sponsor

₦500,000

Your name in the event Wi-Fi network ID — persistent presence across every digital touchpoint.

NEXT STEPS

Securing Your Sponsorship — 8 Simple Steps

1

Contact our team

Discuss objectives and identify your package.

2

Get a proposal

Tailored proposal and proforma invoice within 24 hrs.

3

Confirm in writing

Email or signed letter of intent.

4

Secure your tier

Pay within 5 business days of proforma.

5

Onboarding

Assets and logistics, 4–6 weeks pre-event.

6

Final payment

Balance due 6 weeks before event.

7

Attend and activate

Your sponsorship comes to life on event day.

8

Impact report

Media, contacts and content within 2 weeks post-event.

Sponsorship Team

DIRECTOR

Anthony Emeodi

EMAIL

sponsors@agdfsexpo.com

PHONE / WHATSAPP

0907-040-2015

WEBSITE

www.agdfsexpo.com/sponsor

RESPONSE TIME
within 48 hrs

Enquiries within 24 hrs · Proposals

"Your sponsorship signals to industry, government, and 36 million Nigerian farming households that your organisation is serious about closing the agri-finance gap. We would be honoured to have you alongside us."

— The AgDFS Expo 2026 Organising Committee



Scan: agdfsexpo.com